

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Frank Addante Art Unit : 3622  
Serial No. : 09/757,389 Examiner : Arthur D. Duran  
Filed : January 8, 2001 Conf. No. : 6110  
Title : SYSTEM AND METHOD FOR REPORTING WEBSITE ACTIVITY BASED  
ON INFERRRED ATTRIBUTION METHODOLOGY

MAIL STOP AF

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

AMENDMENT IN REPLY TO ACTION OF JUNE 2, 2008 TO ACCOMPANY REQUEST  
FOR CONTINUED EXAMINATION

Please amend the above-identified application as follows:

**Amendments to the Claims** are reflected in the listing of claims that begin on page 2 of this paper.

Remarks begin on page 5 of this paper.

**CERTIFICATE OF MAILING BY EFS-WEB FILING**

I hereby certify that this paper was filed with the United States Patent and Trademark Office using the EFS -WEB system on this date: October 1, 2008